



Press Release

RADIO 24 FOCUSES ON INFORMATION AND NARRATION IN 2010

More national and international news with two new programmes: “Italia in controllo” and “America24”.

**Focus on stories with three new programmes:
“Destini incrociati”, “Vendo Tutto” and “Zzzoot. Fulminati in azienda”.
Giannino back at the helm of “Nove in punto. La versione di Oscar”.**

In 2010, Radio 24 plans to invigorate its hallmark features: **news & stories**.

From **Monday, January 18**, Radio 24 boosts its morning timeslot throughout the whole week, makes way for news and current national and international affairs with **“Italia in controllo”** and **“America24”**, and brings its afternoon listeners **new story programmes** with **“Destini incrociati”**, **“Vendo Tutto”** and **“Zzzoot. Fulminati in azienda”**.

Produced by the Radio 24 staff, **“Italia in controllo”** follows up on the radio newscast, presenting news stories big and small from across the country, the problems and potentials of our cities, local political life, crime and law cases, people and personalities. On air from Monday to Friday at 6.30am and 1.30pm.

At 1.45pm, current international affairs with **“America24”**, offering insight into politics, the economy and society, hosted from New York by **Mario Platero**, US correspondent of Il Sole 24 Ore. Opinions, editorials, commentary, interviews plus the tune of the day. And on America24.com, forums and news from the United States.

From 6am to 10am, the morning news prime time alternates newscasts, sports stories, local news, the press gallery and informative programmes. At 9am, **Oscar Giannino** returns with his current affairs slot **“Nove in punto. La versione di Oscar”**.

Three debuts in the afternoon. At 3pm, **“Destini incrociati”**, a radio film on what happens when a true event storms into the lives of two people, changing their fate, a story told through sounds and images that recreate the social milieu and “spirit of the times”.

At 4pm, **Matteo Caccia** introduces **“Vendo Tutto”**: when a love story ends, the host decides to get rid of everything by selling all his belongings one by one. The items are sold for real on eBav.it, and are the key to his story, which entwines with those of the audience.

At 4.50pm, the first Italian radio fiction on corporate satire: **“Zzzoot – Fulminati in azienda”** explores the good and bad of life in the workplace told through the people themselves; listeners who are familiar with the common work situations are invited to join in the laughs and dream on. Zzzoot is a multimedia project based on a book published by Sole 24 ORE, and now also a radio programme and Internet site.

More news and new programmes in store at weekends too: **“Reportage”**, with reports from across the globe, and the **“Magazine24”** press gallery double their timeslot and hit the airwaves on Saturday and Sunday at 8.15am and 8.30am, respectively. Sunday 9am sees the start of **“Incontri”** hosted by **Gianfranco Fabi, Director of Radio 24**, and graced by personalities from the world of culture, the economy and business.

New features follow, with the spotlight on books, sport and social issues. Among these, on Sunday at 10am, **“Anni Dieci. Suoni, Parole e Figure”** with **Stefano Pistolini**, discussing the trends and novelties in culture and music from across the Atlantic and beyond; at 3pm and 10pm, **“Storiacce d’autore”**, written for Radio 24 by crime and noir authors in partnership with Milanonera.com, and at 4.30pm, **“Strade e Motori”**, bringing perspectives on the issues, problems and novelties from the world of mobility, logistics and the car industry.

The 2010 schedule re-presents the classics of Radio 24: at 8.30am, “**Bianco o Nero**”, the survey with **Alessandro Milan**; at 10am, “**Melog2.0**” with **Gianluca Nicoletti**; at 11am, “**Essere e Benessere**” with **Nicoletta Carbone**; at noon, “**Salvadanaio**” with **Debora Rosciani**; at 2pm, “**A tempo di Sport**” with **Gigi Garanzini**; at 5pm, “**Focus Economia**” with **Sebastiano Barisoni**; at 6.30pm, “**La Zanzara**”, the successful slot with **Giuseppe Cruciani**.

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