

Press Release

**24 ORE GROUP: ROMANO RUOSI  
DEPUTY GENERAL MANAGER OF SYSTEM  
FROM JUNE**

*Milan, 13 April 2011* – From June, Romano Ruosi will join the 24 ORE Group as Deputy General Manager of System, the Group's advertising sales division.

In this capacity, he will report to the General Manager Gianni Vallardi.

Romano Ruosi, 49, has gained extensive experience in some of the major Italian advertising agencies, holding increasing responsibilities firstly in Mondadori, then in Manzoni and later in Condè Nast, where he was General Manager of Off and Online Advertising from 2008, then Senior Vice President Advertising.

*For further information:*

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