

**Press Release**

**GRUPPO 24 ORE: new organization**

Milan, 8 November 2013 – “Gruppo 24 ORE’s innovation model puts the reader-client at the heart of our core business and focuses on the development of the digital offering as a tool of excellence to create value through increasingly customized products and services. A strategy that calls for a new organization, coherent with the decision to create a single journalistic and editorial department, where all the Group's activities (print media, website, specialized digital newspapers, professional information, radio, news agency) operate as one to penetrate the target markets with coordinated solutions and an integrated commercial system capable of conveying the authority of our content". With these words today, Benito Benedini and Donatella Treu, Chairman and CEO respectively of Gruppo 24 ORE unveiled the new organization, which is structured as follows:

Institutional Relations and Communications Department: Director - Alfonso Dell'Erario (reporting to the Chairman), with responsibility for relations with institutions and associations, media relations and external communications at Group level. Dell'Erario (reporting to the CEO) will also coordinate the Business Development Committee, focusing on large clients.

The following Departments report to CEO Donatella Treu and partake in the Business Development Committee:

- Marketing & Product Development: Director - Anna Matteo, with responsibility for marketing, development of editorial solutions for Group media across all platforms
- Sales & Customer Management: Director - Lucio Luzi, with responsibility for products/services sales across all channels, and for customer management at Group level
- System – Advertising: Interim Director - Alfonso Dell'Erario

Continuing their mission on target markets:

- 24 ORE Cultura: Director - Natalina Costa
- Education & Services: Director - Alessandro Araimo (Education & Services has absorbed the Training and Events Department headed by Antonella Rossi, Newton Management Innovation and Backtowork24)
- 24 ORE Software: Director - Clara Covini
- Business Media: Director - Bruno Lommi

The organization is completed by the following Departments:

- Administration, Finance and Control: Director - Valentina Montanari
- Legal and Corporate Affairs: Director - Luigi Predieri
- Internal Audit: Director - Massimiliano Brullo
- HR and Operations: Director - Edoardo Zecca, with responsibility for Group HR and for Newspaper, Professional and Radio 24 operations
- IT: Director - Carlo Capalbo
- Purchasing, Facilities and Security: Director - Attilio Galleno

"Teamwork is key to achieving the important goals that we have set ourselves" concludes Chairman Benedini. I am confident that we shall comply with our road map to exit the crisis."

*Media contacts*

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